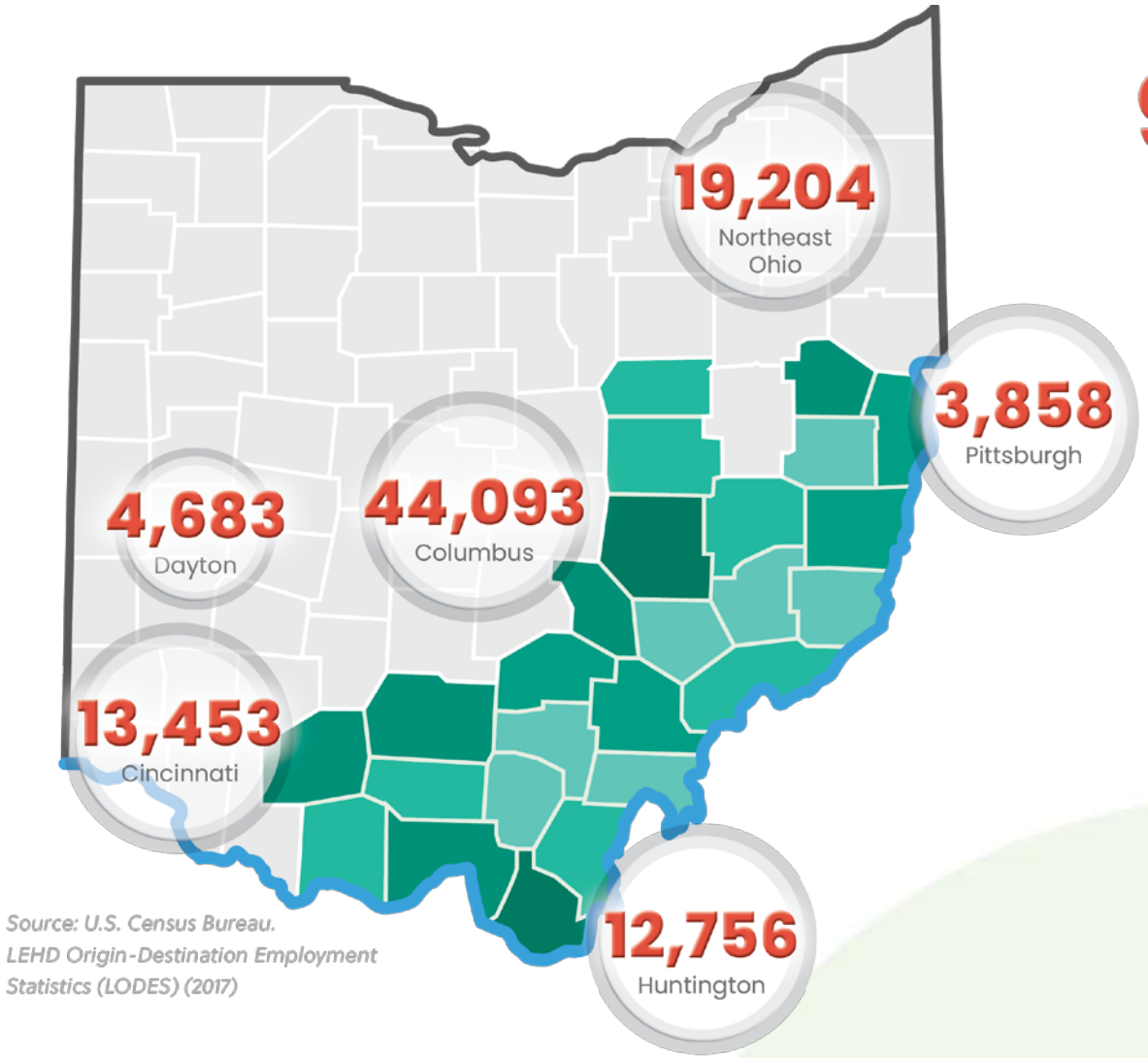
OhioSE

ECONOMIC DEVELOPMENT

JobsOhio Network Partner

Regional Talent

Labor Surplus: Out Commuters



Source: U.S. Census Bureau. LEHD Origin-Destination Employment Statistics (LODES) (2017)

98,047

total workers that commute out-of-region

1 in 4

workers commute out of the region to major metros

- 582–1,614 workers
- 1,615–3,264 workers
- 3,265–4,893 workers
- 4,894–8,050 workers
- 8,051–12,263 workers

Talent Acquisition Program Overview

Program Description:

- JobsOhio Talent Acquisition Services (TAS) program is talent consultancy focusing on bolstering the company's strategies for marketing & attraction, screening, and candidate pre-training. Project acceptance is pre-screened.
- JobsOhio Workforce Training grant funding is reimbursement-based and can be tailored to meet the company's specific needs. Funds are targeted towards new hire and existing employee training.

Applicability:

- Based on future discussions with the company, JobsOhio would apply either program to leverage optimal impact for the company's talent challenges.

Reimbursable:

- Costs for JobsOhio's TAS program are incurred and paid by JobsOhio over a 12 to 60-month service delivery period.
- JobsOhio's Workforce Training Grant funds are reimbursable.

Approval Process:

- Upon acceptance of the offer, the company will be asked to complete an online application verifying key project information.
- After application submission, JobsOhio TAS and grant funding is presented before the JobsOhio Independent Review Panel (internal) and Board of Directors for final approval.
- During the approval process, JobsOhio and the company would develop a specific scope of services for the TAS incentive.

Source: JobsOhio

Talent Services

- JobsOhio and OhioSE take a consultative service approach customized for your company based on requirements for the proposed project.
- Our team provides resources that enhance the strategies you know work, opens the door to explore new ideas, and assists with identifying possible gaps in the candidate journey and within your target audience.

Awareness

- Build employer brand
- Identify keywords
- Message candidates
  - Social media
  - Traditional media

Engagement

- Develop/enhance career landing page
- Evaluate/rewrite Job descriptions
- Job board strategies
- Candidate automation
- Hiring/engagement events

Selection

- Provide Applicant Tracking System
- Screen candidates
- Recommend and procure assessments
- Interview candidates
- Offers

Hire/Onboard

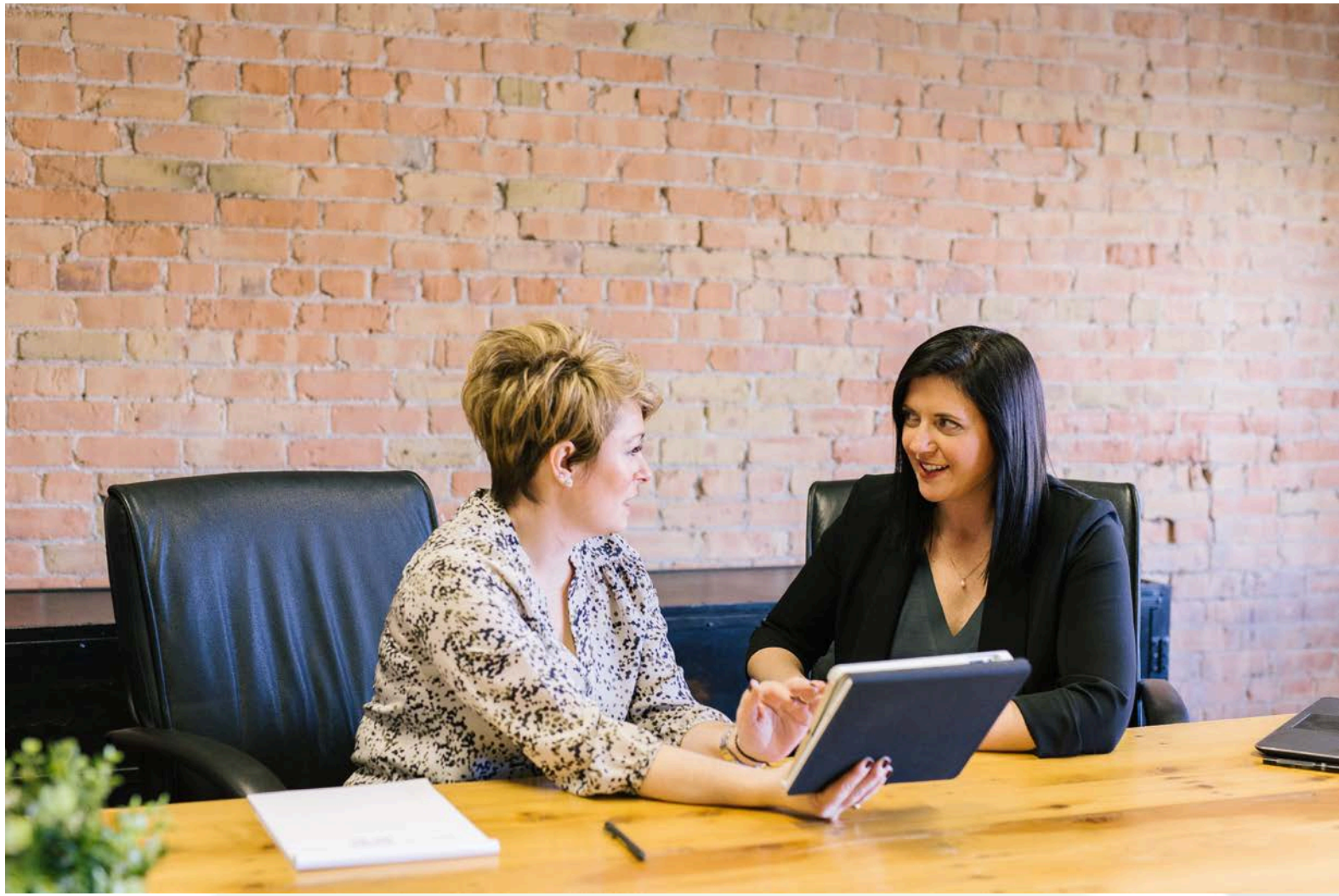
- Pre-hire training
- New hire training
- Upskilling
- Onboarding
- Customized training development

Grassroots Strategies

- OhioSE works with OhioMeansJobs for recruiting resources, hiring events and navigating On-the-Job Training benefits from local offices.
- Coordinate with local schools and organizations relevant to your organization to assist with the candidate pool, recruiting events, and fostering additional local connections.
- Connect with local resources.

Current Initiatives

- Virtual Career Fair
- Virtual HR Series
- findyourOhio.com



Ohio Southeast can help with site/building searches, labor force data, and economic incentives.

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